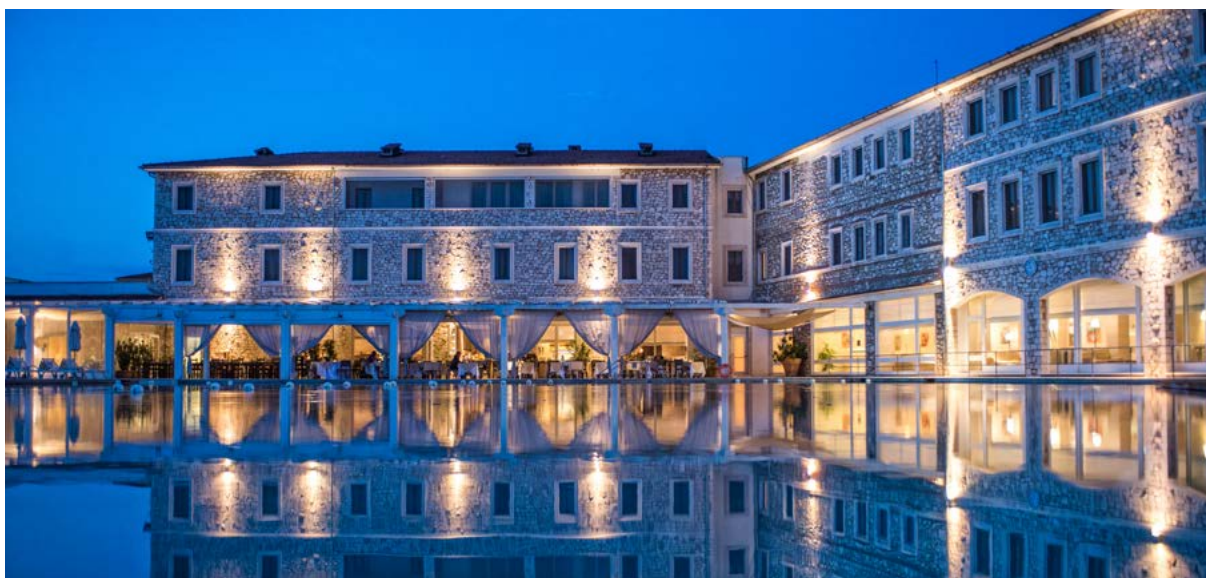




NATURAL DESTINATION



THE GRAND RE-OPENING OF TERME DI SATURNIA
NATURAL DESTINATION ON SEPTEMBER 3RD
MARKS A NEW CHAPTER OF ITS LEGENDARY HISTORY

The renowned Resort standing on the millenary Hot Spring of Saturn, in the heart of Tuscan Maremma, is ready to welcome its Guests with totally renovated rooms and spaces on September 3rd, 2020.

Terme di Saturnia Natural Destination, the resort housed in a historical building of 1919, close to the medieval village of Saturnia in the heart of the Tuscan Maremma, reopens on **September 3rd 2020** after a complete renovation of all of the rooms and common areas of the facility.

This is the start of a new chapter in its centennial history.

A member of The Leading Hotels of the World, the Starhotels Collection and Virtuoso, the elegant 5-star resort embracing Italy's most famous centuries-old hot Spring has been totally made over, as a tribute to its history, authenticity and uniqueness, which make Terme di Saturnia an icon in the hospitality and wellness industry.

Its elegant yet natural style is expressed by details which draw inspiration from the local surrounds and from the water which has flowed uninterruptedly for 3,000 years from the heart of a crater at a temperature of 37.5°C and which has determined the success of Terme di Saturnia.

The choice of colour palette, the selection of fabrics and furnishings, the attention to detail and contaminations with the world of art create a perfect balance between tradition and the authentic and architectural beauty of the location, to offer a modern interpretation of hospitality.

The renovation project has been curated by the London-based practice, The Hickson Design Partnership Ltd (THDP) and by the Milanese firm Lombardini22.

ROOMS

The 124 rooms and suites, refurbished and furnished in the modern Tuscan style, are enhanced by distinctive “hand-made” details and contemporary finishes – such as the pattern repeated on the fabrics decorating some of the furniture elements, exclusively designed for Terme di Saturnia – and by works and design artefacts which harmonize beautifully with the context and the spirit of the place.

The colour tones are warm, inspired by Maremma countryside and by the multiple shades of blue reflected in the waters of the thermal spring.

The elegant rooms offer an open-plan space comprising a lounge, walk-in closet and King size bed, all finely decorated in relaxing pastel shades. They enjoy a view of the thermal Spring, the park with its centuries-old pines or the private gardens of the resort.

The Suites (Grand Suites, Suites) consist of a living room, a bedroom and bathroom, featuring a wood floor, fabrics and rugs in harmony with the environment. The spacious living area is furnished with armchairs, chairs and a desk, and also offers a comfortable sofa bed. In the bathrooms, the bronze and chrome gold taps stand out against the gold or sand-coloured gres surfaces. Hexagonal tiles create a harmonious contrasting effect with the rectangular slabs of the walls.

COMMON AREAS

The common areas, from the lobby – with its impacting fireplace – as far as the library of the Bar, with its fine lounge furnishings, have been completely refurbished to create environments conducive to an on-going dialogue between indoor and outdoor spaces.

The new Patio, a charming hub of conviviality with its relaxed atmosphere and soft light filtering through large French windows and the greenery of the «living wall», provides an authentic lounge for moments of relaxation. It houses a pop-up bar, with an elegant white wood counter, which serves a vast range of Tuscan labels, as well as a selection of prestigious Italian and foreign labels.

TREATMENTS

The innovative and pluri-awarded SPA & Beauty Clinic is where guests receive personalized advisory services provided by a team of specialists. They may choose those most suited to their personal requirements from the SPA Menu: massage, medical and aesthetic treatments, specialized services, nutritional advice and thermal cures.

Novelties include:

KOBIDO – NATURAL FACIAL LIFT

The word means “Ancient Road of Beauty” and is a facial massage technique of Japanese origin which, for centuries, had been an exclusive right of the royal family and aristocracy. By focusing on the muscle bands, it helps relax the facial features and restores skin tone, while also cancelling light wrinkles. Energetic yet delicate movements stimulate the production of elastin and collagen, enabling a greater amount of oxygen to reach the skin tissue. A unique treatment whose effects improve the natural skin health and slow down the ageing process. Duration: 50 mins.

MASSAGE WITH BAMBOO

Bamboo symbolizes health, fortune and eternal youth. The massage technique on which it is based facilitates lymphatic drainage and tissue regeneration, thanks to the pressure exerted by differently sized canes. It is particularly well suited to all sports enthusiasts owing to its relaxing and reinvigorating properties. Cold pressed from bamboo marrow, the oil used in this technique has excellent hydrating and elasticizing properties, as well as a high content of silicon and antioxidant enzymes, so much so that it is considered to be an authentic elixir of youth. Duration 50/80 mins.

SEPTEMBER SPECIAL OFFERS

GRAND RE-OPENING

To celebrate the Grand Re-Opening, Terme di Saturnia created a special offer: if you book a stay from 3 to 6 September 2020 of at least 3 nights, one night’s stay is free of charge including breakfast and unlimited access to the Natural Hot Spring. The offer also includes a dinner for two at the 1919 Restaurant and a 10% discount on spa treatments, adding up to an all-round wellness holiday.

NEVERENDING SUMMER

From 3 to 30 September, Terme di Saturnia is offering a NEVERENDING SUMMER package for a stay of at least 3 nights, comprising: breakfast, a 3-course dinner, a 20 minute Sun Beauty Treatment of your choice per person, unlimited access to the Natural Hot Spring and to all the facilities reserved for the Guests of the resort.

Terme di Saturnia is ready to welcome its Guests in total safety, in full compliance with the guidelines laid down by the authorities and the “Saturnia Safe Destination” protocol, managed by healthcare professionals.

“This is the start of a new chapter in the history of Terme di Saturnia and it coincides with a particularly difficult time in our business. We are proud of the commitment we have put into the refurbishment project over the past few months and we are now ready to welcome our guests with even more excitement than usual. Comfort, wellness, expert care provided by professionals and a first-hand contact with nature are, more than ever before, sought after by those choosing their next holiday location, characteristics which have made Terme di Saturnia a unique destination for more than 100 years”. This statement has been released by the Management of Terme di Saturnia.

PRESS NOTE

At the foot of a medieval village, 120 hectares of wellness nestle close to a centuries-old Natural Hot Spring, flowing from which is a potent water that has no equal anywhere in the world. Here stands Terme di Saturnia Natural SPA & Golf Resort which, with over 100 years of hospitality, has hosted illustrious personages, affectionate clients, people from all over the world. A unique establishment in the heart of the Tuscan Maremma, an icon in the hospitality and wellness industry, where professional services of excellence, attention to detail and a close contact with nature are the secret of a longstanding success story.

A 5-star resort affiliated with "The Leading Hotels of the World", "Starhotels Collection" and "Virtuoso"; a refined gourmet offering with the 1919 Restaurant and La Stellata | Trattoria; the SPA & Beauty Clinic with 53 cubicles providing pluri-awarded and innovative spa and beauty treatments, massage and medical advice; the Hot Spring Pools facility, with its thermal water and nature trail, is one of the largest in Europe; the Club, open to members and external guests also wishing to access the Natural Hot Spring and the Resort facilities; the Golf course, an eco-friendly course of Championship standing with 18 holes of 6,316 metres extending over 70 hectares of uneven land, designed by renowned US architect Ronald Fream; the Spa Cosmetics Line.

All of this would not suffice to describe Terme di Saturnia, without mentioning the sensations and emotions experienced by those clients who have chosen it as their ideal wellness destination for countless years.

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