



NATURAL DESTINATION

## TERME DI SATURNIA NATURAL SPA AND GOLF RESORT APPOINTS NEW GENERAL MANAGER

### FABIO DATTERONI IS APPOINTED GENERAL MANAGER OF TERME DI SATURNIA

Saturnia, 9 November 2020.

**Fabio Datteroni** has been appointed as **the new General Manager** for **Terme di Saturnia Natural Spa & Golf Resort**. Located in the heart of the Tuscan Maremma, the SPA Resort is considered one of the most prestigious thermal facilities in the world. Mr. Datteroni will assume responsibility for the management, organization and development of all facilities in the Resort, including the SPA & Beauty clinic, Golf, Club, 5-star hotel and the Hot Spring Pools.

Prior to this appointment, Datteroni has worked with top-tier hospitality names such as The Leading Hotels of the World, FH&R and Virtuoso. Datteroni served as General Manager at the prestigious Castello di Banfi Hospitality Division. He held the General Manager position at The Castello Del Nero Hotel and SPA which includes a Michelin-starred restaurant. In previous roles he has strived to enhance service quality and brand value with a focus on guest experience, overseeing sales and marketing, SPA operations and Food and Beverage activities.

Among the goals of his new posting as General Manager of Terme di Saturnia, Datteroni will oversee the strategic direction, operations and performance of the iconic SPA Resort. Datteroni aims to internationalize the visibility of the Resort's facilities and golf course by targeting North and South American and Northern European clients, whilst strengthening communications with the already important Italian, Southern European and Russian-speaking markets.

*"My main goal is to promote the unique atmosphere of Terme di Saturnia to local and international guests, offering them attentive and dedicated service during their stay. The Resort's spectacular location in the heart of the Tuscan Maremma, alongside the undisputed health benefits linked to the millenary Natural Hot Spring make Terme di Saturnia Tuscany's best kept secret, halfway between the Tyrrhenian sea and the Amiata mountain range. A natural oasis of undisputed beauty; charming hilltop villages perch above*

*undulating hills filled with olive groves and rows of Morellino di Scansano and Doc Maremma vines. The area's extraordinary gastronomic culture embodies the best of local peasant traditions and seasonal ingredients so representative of my native land" - says Fabio Datteroni, General Manager of Terme di Saturnia.*

*"We are confident due to Mr. Datteroni's extraordinary experience in the luxury hospitality sector combined with his thorough knowledge of the Italian and the international tourism sectors, that he will contribute to boosting the image of Terme di Saturnia as one of the most prestigious SPA facilities in the world. Fabio has a strong bond with this territory, due to his own Tuscan origins, and this makes him the ideal figure to take the leads of Terme di Saturnia and to both cultivate and promote the rich historical, cultural and natural heritage of the resort" stated Enzo Casati, CEO of Terme of Saturnia.*

## PRESS NOTE

*At the foot of a medieval village, 120 hectares of wellness nestle close to a centuries-old Natural Hot Spring, flowing from which is a potent water that has no equal anywhere in the world. Here stands Terme di Saturnia Natural SPA & Golf Resort which, with over 100 years of hospitality, has hosted illustrious personages, affectionate clients, people from all over the world. A unique establishment in the heart of the Tuscan Maremma, an icon in the hospitality and wellness industry, where professional services of excellence, attention to detail and a close contact with nature are the secret of a longstanding success story.*

*A 5-star resort affiliated with "The Leading Hotels of the World", "Starhotels Collection" and "Virtuoso"; a refined gourmet offering with the 1919 Restaurant and La Stellata | Trattoria; the SPA & Beauty Clinic with 53 cubicles providing pluri-awarded and innovative spa and beauty treatments, massage and medical advice; the Hot Spring Pools facility, with its thermal water and nature trail, is one of the largest in Europe; the Club, open to members and external guests also wishing to access the Natural Hot Spring and the Resort facilities; the Golf course, an eco-friendly course of Championship standing with 18 holes of 6,316 metres extending over 70 hectares of uneven land, designed by renowned US architect Ronald Fream; the Spa Cosmetics Line.*

*All of this would not suffice to describe Terme di Saturnia, without mentioning the sensations and emotions experienced by those clients who have chosen it as their ideal wellness destination for countless years.*

[www.termedisaturnia.it](http://www.termedisaturnia.it)



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**FOR INFORMATION**

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